

KATHRIN HENSGE

Changing terms of reference for training action plans

Qualification requirements and learning cultures when new media are deployed

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Vocational education and training positions and defines itself via the way it interacts with the dynamic contexts to which it relates. It reflects changes and is subject to a constant process of further development in its response to new requirements. New developments in the economy, in society and in the field of technology alter qualification requirements, create new terms of reference for teaching and learning and increase the pressure to develop new concepts and strategies for vocational education and training. Staff involved in vocational education and training operate at the interface between new qualification requirements and changing learning cultures. This article firstly discusses the vocational education and training parameters which influence the functions of training staff. The author then uses this as a basis to highlight the role played by learning concepts and deployment of media within the context of the change in company terms of reference which has taken place.