



Our experience, involving companies
in the vocational training of young
people against social risk

Berlin, 28 of January 2008

MISSION OF THE ORGANIZATION:

“Èxit Foundation was started in the year 2000 upon the initiative of the entrepreneurial world with the objective of forming, following-up and achieving the social and labour insertion of youths between the ages of 16 and 18 who are school drop-outs in the risk zone of social exclusion”



CONTEXT of the EXPERIENCE: THE SOCIAL FRANCHISES

At present we have 4 centres functioning :



Casco Antigo (BCN)

Escola Pia de Catalunya



Ciudad Meridiana (BCN)



La Mariola (Lérida)



Fuenlabrada (Madrid)



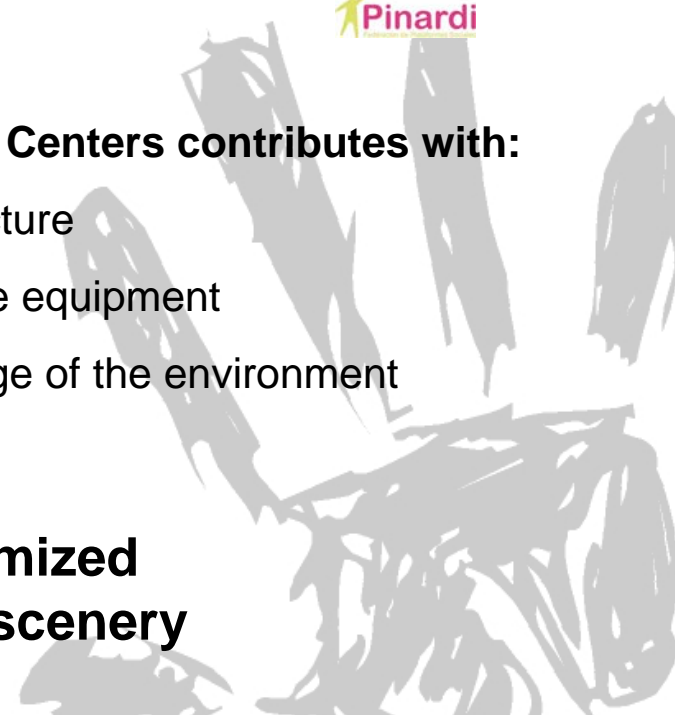
Èxit Foundation contributes with:

- Methodology
- A good part of the financing
- Visibility
- Connection with the enterprise world

The Local Centers contributes with:

- Infrastructure
- Educative equipment
- Knowledge of the environment

With this expert network we optimized resources, and took advantage of scenery



KEYS of the SOCIAL FRANCHISES SYSTEM

PARTNERS WHO
MANAGE THE
PROYECT

MINIMUN QUALITY
STRUCTURE

ALL THE
METHODOLOGY IN
INTERNET

ENTERPRISE
SUPPORT

We look for partners who have a great experience in the field of education, with youth controls of costs and different materials, school dropouts, projects, and a good infrastructure. We do not need a great knowledge of the environment and the particularity of the district.

With the technology of creating our own educational opportunities, we offer training to the companies and profiles of posts they need to cover. Furthermore we offer support from the private sector, including financial donations, gifts-in-kind and corporate volunteering.

MORE THAN 70 COMPANIES ARE COLLABORATING WITH OUR PROGRAMS



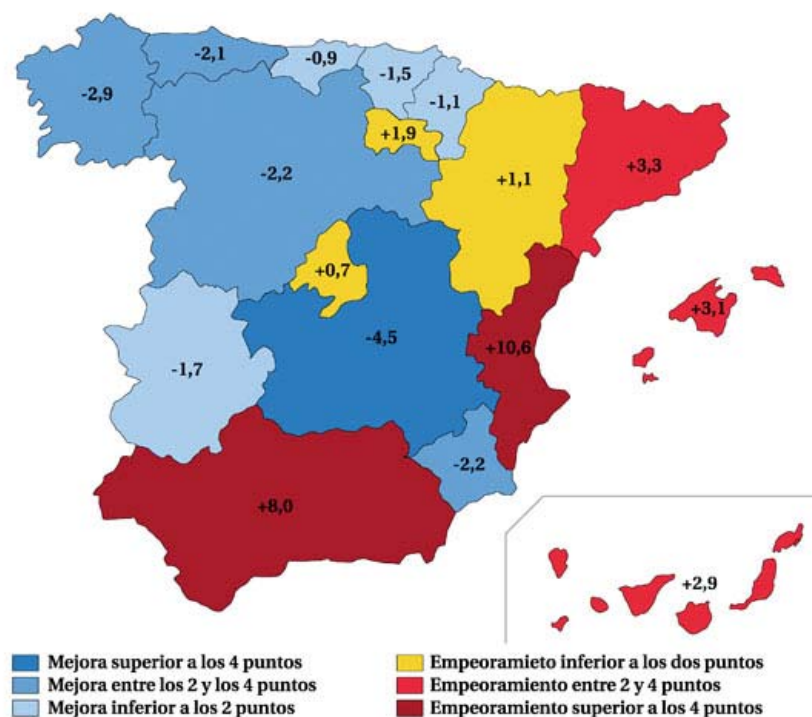
THE PROBLEM SCHOOL DROP-OUTS

We need that the **whole
society** act as educators

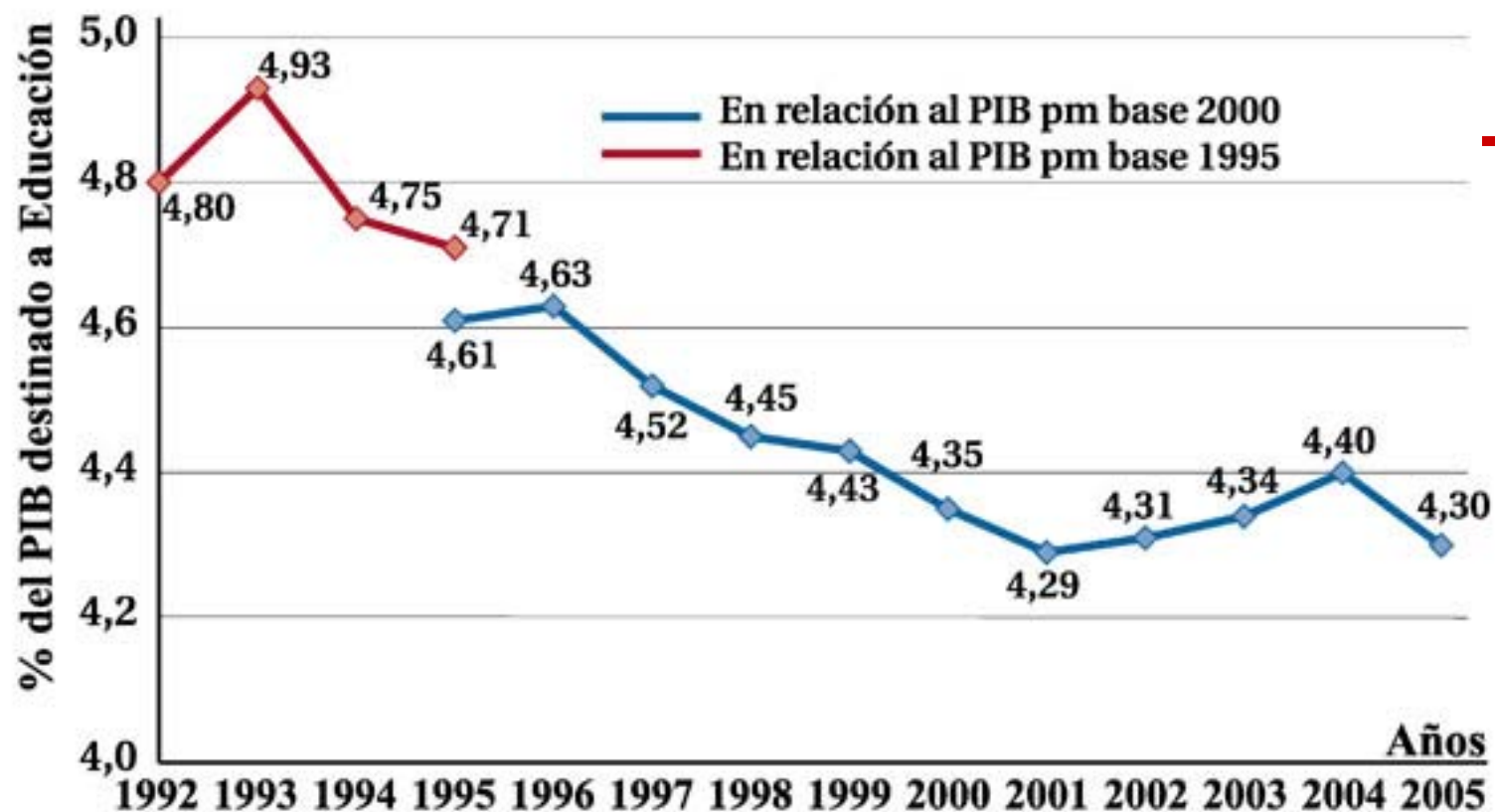


EVOLUTION OF THE SCHOOL DROP-OUT IN SPAIN (2000-2005)

| | | | | | | Difference |
|------|------|------|------|------|-------------|------------|
| 2000 | 2001 | 2002 | 2003 | 2004 | 2005 | 2000-2005 |
| 26,6 | 26,6 | 28,9 | 28,7 | 28,5 | 29,6 | 3 |



PUBLIC COST IN EDUCATION in relation to the GIP 2005



-10,5%

FUENTE: Own elaboration from Education Ministry.

THE BROKEN PROCESS



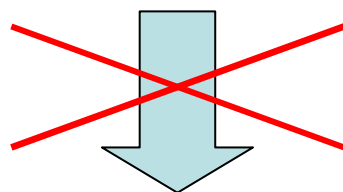
Lack of expectations
in the youth

No adaptation of
the studies
(theoretical)

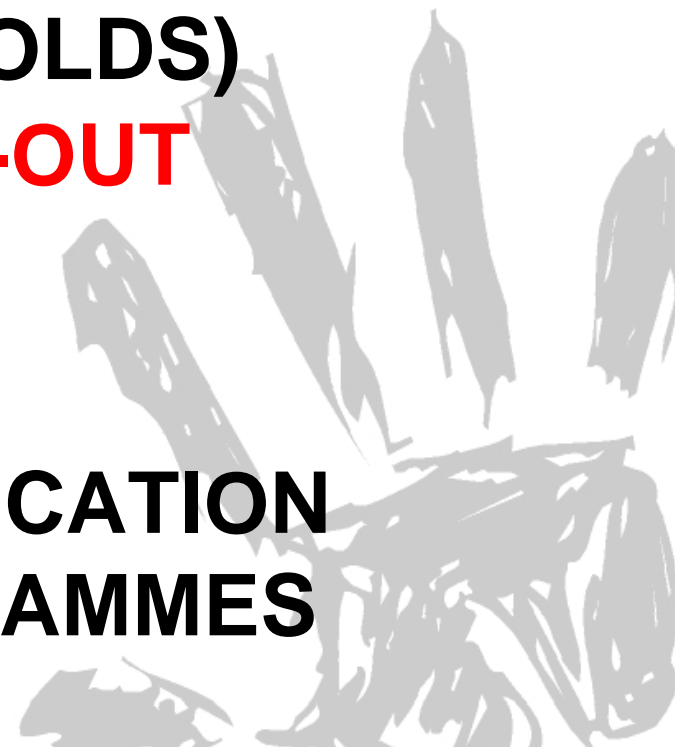
General sensation
of failure

(Only 16 YEARS OLDS)

SCHOOL DROP-OUT



**VOCATIONAL EDUCATION
TRAINING PROGRAMMES**



THE BRIDGES



Participation of the companies in the formulation of educative programs



Change in the educative policies

Specific programs to train young people in labour attitudes



Social responsibility of companies

Specific supplies of work for young people without labour experience



Change in the labour laws



OUR ROUTES



Invitation to work to all the social agents



Making mixed work groups with all the partners



Designing programs in the long term

Innovating programs of Corporate Social Responsibility



Training programs in companies



Programs of professional coaching for the students

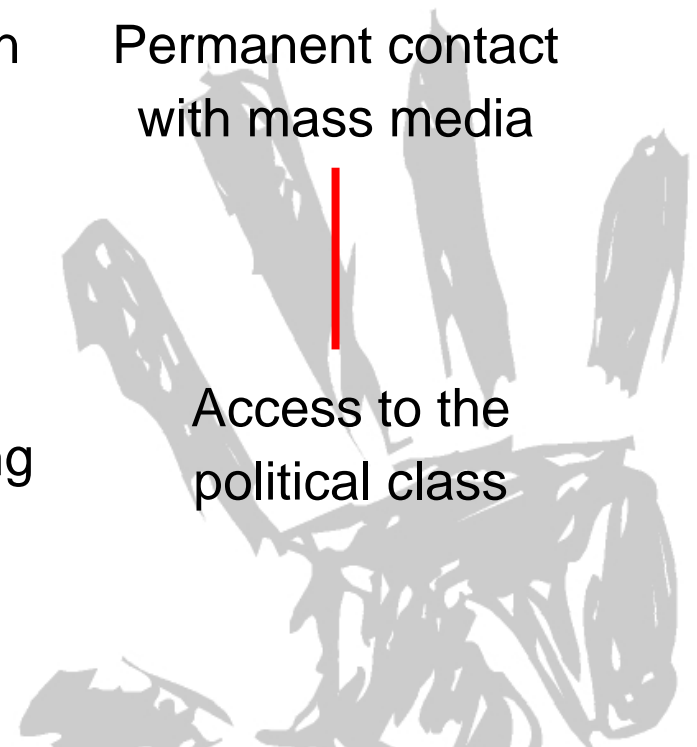
Social and Political Lobby



Permanent contact with mass media



Access to the political class



OUR STYLE

**YOUR COMPANY
NEEDS PEOPLE
SHARPER
THAN HUNGER**

THANK YOU