

**1. TITLE OF THE CERTIFICATE (DE)**

**Zeugnis über die Prüfung zum anerkannten Fortbildungsberuf  
Geprüfter Veranstaltungsfachwirt / Geprüfte Veranstaltungsfachwirtin**

**2. TRANSLATED TITLE OF THE CERTIFICATE (EN)**

**Certificate on completion of the recognized further training examination for  
Certified event manager**

This translation has no legal status.

**3. PROFILE OF SKILLS AND COMPETENCES**

- Analyse and evaluate matters relating to event management from an economic, business management and legal point of view and draw conclusions with regard to the operational steps required
- Design, organize, conduct, analyse and follow-up on events and participation in events, taking a target- and team-oriented approach
- Systematically develop complex, varied and quality-centred solutions in event management processes
- Use communication skills to perform internal and external functions at the interface between the business and technical fields

**4. RANGE OF OCCUPATIONS ACCESSIBLE TO THE HOLDER OF THE CERTIFICATE**

Certified event managers work in managerial positions at trade fairs and exhibitions, congresses and conferences, art, cultural and sports events as well as marketing events or are self-employed. They use the instruments of business and personnel management to independently perform complex and responsible tasks related to the planning, management and supervision of event-specific tasks. Furthermore they are responsible for in-house training and further training.

**(\*) Explanatory notes**

This document is designed to provide additional information about the specified certificate and does not have any legal status in itself. The format of the description is based on the following texts: Council Resolution 93/C 49/01 of 3 December 1992 on the transparency of qualifications, Council Resolution 96/C 224/04 of 15 July 1996 on the transparency of vocational training certificates, and Recommendation 2001/613/EC of the European Parliament and of the Council of 10 July 2001 on mobility within the Community for students, persons undergoing training, volunteers, teachers and trainers.

More information on transparency is available at: [www.cedefop.eu.int/transparency](http://www.cedefop.eu.int/transparency)

| 5. OFFICIAL BASIS OF THE CERTIFICATE  |   |
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| <b>Name and status of the body awarding the certificate</b><br>Chamber of Industry and Commerce ( <i>Industrie- und Handelskammer, IHK</i> )  | <b>Name and status of the national/regional authority providing accreditation/recognition of the certificate</b><br>Chamber of Industry and Commerce  |
| <b>Level of the certificate (national or international)</b><br><br>ISCED 2011 Level 65<br>These qualifications are referenced to level 6 of both the German and the European Qualifications Framework (DQR, EQF); see publication of 1 August 2013 (BAnz AT 20.11.2013 B2).   | <b>Grading scale/Pass requirements (**)</b><br>100 - 92 points = 1 = excellent<br>91 - 81 points = 2 = good<br>80 - 67 points = 3 = average<br>66 - 50 points = 4 = pass<br>49 - 30 points = 5 = poor<br>29 - 0 points = 6 = fail<br>The candidate passed all examinations required for the completion of further training. |
| <b>Access to next level of education and training</b><br>The further training examination gives access to the next level of qualifications <ul style="list-style-type: none"> <li>• Certified business economist under the Vocational Training Act (<i>Geprüfter Betriebswirt/Geprüfte Betriebswirtin, BBiG</i>)</li> <li>• Certified business economist under the Crafts Code (<i>Geprüfter Betriebswirt/Geprüfte Betriebswirtin, HwO</i>)</li> <li>• Certified vocational training specialist (<i>Geprüfter Berufspädagoge/Geprüfte Berufspädagogin</i>)</li> </ul> | <b>International agreements</b>   |
| <b>Legal basis</b><br>Regulations governing the recognized further training examination for certified event manager of 25 January 2008 (BGBl. I 2008 p. 109); last amended by the regulations of 26 March 2014 (BGBl. I p. 274)   |   |

| 6. OFFICIALLY RECOGNIZED WAYS OF ACQUIRING THE CERTIFICATE   |
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| <p>The certificate is acquired through passing the examination administered by the body mentioned in section 5 above. Before sitting the examination, candidates must furnish proof of</p> <ol style="list-style-type: none"> <li>1. Successful completion of vocational training for the recognized occupation of event manager, followed by at least one year of relevant work experience or</li> <li>2. successful completion of a final examination in a recognized commercial or administrative occupation, followed by at least two years of relevant practical work or</li> <li>3. successful completion of training in another recognized occupation, followed by at least three years of relevant practical work or</li> <li>4. at least five years of relevant practical work or</li> <li>5. relevant skills and competences.</li> </ol> |
| <b>Additional information</b><br><p>The skills and competences of which proof is to be furnished in the further training examination are usually acquired during many years of practical work and within the framework of education measures. Courses are offered in preparation for the examination; their duration and content are geared to the different specialist and managerial tasks.</p> <p>Translations of the certificate can be obtained from the body mentioned in section 5 above.</p>   |

**(\*\*) Note**

Simplified grading scale; for official grading scale see Sixth Ordinance Amending Further Training Examination Regulations of 9 December 2019 (Federal Law Gazette Part I, p. 2153)