



Brief summary of key points

The aim of this research project is to investigate the attractiveness of occupations and the links between occupations and personality characteristics in Germany. For this purpose, a survey will be developed and conducted that re-interviews respondents shortly after their interview for the BIBB/BAuA Employment Survey 2018. The planning of this follow-up survey will be approached in alignment with and parallel to preparations for the BIBB/BAuA Employment Survey 2018. In particular, fundamental decisions regarding the sample and the instrument need to be made prior to the field work starting in October 2017. The survey instrument will be pre-examined within the scope of (cognitive) pretesting.

Collecting information on the attractiveness of occupations and personality characteristics represents a novelty for the BIBB/BAuA Employment Survey. This research project aims to investigate the potential of these topics for VET research. Main expected findings are innovative research data which provide occupational and personality scales that should improve the understanding of social perceptions of occupations and the significance of personality characteristics for labour market success. The results will be described in methodologically as well as substantively oriented papers, in peer-reviewed journals ideally.