

Project WellTo

Present Stakeholders for Future Wellness Tourism Skills' Development



About the WellTo project

Tourism and wellness tourism have a potential to contribute to employment, economic growth and development in rural, peripheral or less-developed areas. However, it requires investing more efforts to ensure competitiveness and quality of tourism services and products, which will be able to compete the wide range of tourism products on the European market. The project WellTo associates the countries which support tourism development and have adopted long-term strategies, that include wellness tourism - Bulgaria, Latvia, Slovakia and Slovenia. Despite these facts, vocational education and training systems in these countries still have space for increasing the offer of flexible qualifications in the field of tourism.

Hotel managers and other wellness services providers show great interest in a new qualification, enabling their holders to better organise wellness services and improve their work with clients. Well mastered procedures and services, self-confidence and good communication skills are key skills and competences in consultations with clients when it comes to advising and selecting appropriate wellness services. At the same time, the position of administrator of wellness centre includes everyday management of the wellness centre, including excellent organizational skills.

Based on the survey among wellness tourism representatives, the project consortium consisting of 13 institutions was created to develop a new qualification - *administrator of wellness centre*. The quality of this process will be ensured by the German project partner – the Federal Institute for Vocational Education and Training (BIBB). The WellTo Project aims at preparing a joint qualification “Administrator of wellness centre”, which reflects the needs of wellness tourism sector in the project countries. The project will last two years and is based on collaboration of the national qualifications authorities, VET providers, wellness and hotel companies. The qualification will include international mobilities encouraging work-based learning. As one output of the project, the European Wellness Tourism Skills Network will be created, which will associate relevant stakeholders involved in the development of qualifications related to the wellness tourism sector at European level.

Project consortium



Institute for Training of Personnel in International Organisations	(ITPIO) BG
Vocational Secondary School of Agriculture	(ZPG) BG
AI Maks Ltd.	BG
National Agency for Vocational Education and Training	(NAVET) BG
Institute of Republic of Slovenia for Vocational Education and Training	(CPI) SI
Savinjska-Šaleška Chamber of Commerce	(SŠGZ) SI
School Centre Velenje	(ŠCV) SI
National Centre for Education	(VISC) LV
Employers' Confederation of Latvia	(LDDK) LV
Kuldīga Technology and tourism technical school	(KTTT) LV
State Vocational Education Institute	(ŠIOV) SK
Slovak Association of Hotels and Restaurants	(AHR) SK
Hotel Academy of Ludovít Winter	(HALW) SK
Federal Institute for Vocational Education and Training	(BIBB) DE

Kick-off meeting

First consortium meeting took place in Sofia, Bulgaria, October 9 - 10, 2018.



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