

**1. TITLE OF THE CERTIFICATE (DE)**

**Zeugnis über die Prüfung zum anerkannten Fortbildungsberuf  
Geprüfter Meister/Geprüfte Meisterin Medienproduktion Bild und Ton**

**2 TRANSLATED TITLE OF THE CERTIFICATE (EN)**

**Certificate on completion of the recognized further training examination for  
Certified senior audiovisual media production specialist**

This translation has no legal status.

**3. PROFILE OF SKILLS AND COMPETENCES**

- Supervise teams, promote communication, cooperation and environmental awareness, ensure compliance with security regulations, cooperate in staff selection, deployment, management and development activities and decision-making, assume responsibility for training, ensure observance of quality standards and of labour and social law in the area of responsibility
- Organize and design corporate processes in a forward-looking, conceptual and sustainable manner, analyse the market, optimize costs, plan investments, ensure the functioning of systems and compliance with labour, environmental and health protection legislation and provide for the implementation of media and event management law in operations
- Acquire contracts, draw up tenders, support and advise customers, observe basic contract law, settle copyright and exploitation issues, obtain permits, identify and calculate demand and cost and effort, design projects, define the workflow, plan staff assignment, carry out risk analyses
- Secure the procurement, transport, storage, assembly and disassembly of material, assume responsibility for the installation and putting into operation of production, transmission and post-production systems, ensure compliance with work, health and fire safety regulations, monitor the budget, provide for the prevention of danger and develop strategies for accident management, provide instruction and training for internal and external staff, realize data management and quality assurance
- Present productions and projects and hand them over to the client, recalculate costs and renegotiate projects, prepare accounting, ensure data management, processing and archiving, supervise maintenance of equipment, organize settlement of claims, draw up final reports and project documentation, safeguard copyright and exploitation and privacy rights.

**4. RANGE OF OCCUPATIONS ACCESSIBLE TO THE HOLDER OF THE CERTIFICATE**

Certified senior audiovisual media production specialists work with public or private broadcasters, film production firms or advertising businesses. They fulfil functions in staff and business management. In the area of project management, they organize and prepare audiovisual productions and implement, steer, supervise and control them, and provide instruction for staff.

**(<sup>9</sup>) Explanatory notes**

This document is designed to provide additional information about the specified certificate and does not have any legal status in itself. The format of the description is based on the following texts: Council Resolution 93/C 49/01 of 3 December 1992 on the transparency of qualifications, Council Resolution 96/C 224/04 of 15 July 1996 on the transparency of vocational training certificates, and Recommendation 2001/613/EC of the European Parliament and of the Council of 10 July 2001 on mobility within the Community for students, persons undergoing training, volunteers, teachers and trainers.

More information on transparency is available at: [www.cedefop.eu.int/transparency](http://www.cedefop.eu.int/transparency)

## 5. OFFICIAL BASIS OF THE CERTIFICATE

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| <p><b>Name and status of the body awarding the certificate</b><br/>Chamber of Industry and Commerce (<i>Industrie- und Handelskammer, IHK</i>)</p>  | <p><b>Name and status of the national/regional authority providing accreditation/recognition of the certificate</b><br/>Chamber of Industry and Commerce</p>   |
| <p><b>Level of the certificate (national or international)</b><br/><br/>ISCED 2011 Level 65<br/>These qualifications are referenced to level 6 of both the German and the European Qualifications Framework (DQR, EQF); see publication of 1 August 2013 (BAnz AT 20.11.2013 B2).</p>   | <p><b>Grading scale/Pass requirements</b><br/>100 - 92 points = 1 = excellent<br/>91 - 81 points = 2 = good<br/>80 - 67 points = 3 = average<br/>66 - 50 points = 4 = pass<br/>49 - 30 points = 5 = poor<br/>29 - 0 points = 6 = fail<br/>The candidate passed all examinations required for the completion of further training.</p> |
| <p><b>Access to next level of education and training</b><br/>The further training examination gives access to the next level of qualifications</p> <ul style="list-style-type: none"> <li>• Certified technical business management specialist (<i>Geprüfter Technischer Betriebswirt/Geprüfte Technische Betriebswirtin</i>)</li> <li>• Certified business economist under the Crafts Code (<i>Geprüfter Betriebswirt/Geprüfte Betriebswirtin, HwO</i>)</li> <li>• Certified vocational training specialist (<i>Geprüfter Berufspädagoge/Geprüfte Berufspädagogin</i>)</li> </ul> <p>as well as access to advanced programmes in higher education.</p> | <p><b>International agreements</b></p>   |
| <p><b>Legal basis</b><br/>Regulations governing the recognized further training examination for certified senior audiovisual media production specialist of 4 July 2012 (BGBl. I p. 1467); last amended by the regulations of 26 March 2014 (BGBl. I p. 274)</p>  |  |

## 6. OFFICIALLY RECOGNIZED WAYS OF ACQUIRING THE CERTIFICATE

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| <p>The certificate is acquired through passing the examination administered by the body mentioned in section 5 above. Before sitting the examination, candidates must furnish proof of</p> <ol style="list-style-type: none"> <li>1. Successful completion of training for the recognized occupation of audiovisual media designer (<i>Mediengestalter/Mediengestalterin Bild und Ton</i>) or film and video editor (<i>Film- und Videoeditor/Film- und Videoeditorin</i>), followed by at least one year of relevant practical work or</li> <li>2. Successful completion of training for another recognized technical occupation, followed by at least two years of relevant practical work or</li> <li>3. At least five years of relevant practical work or</li> <li>4. Relevant skills and competences.</li> </ol> |
| <p><b>Additional information</b><br/>The skills and competences of which proof is to be furnished in the further training examination are usually acquired during many years of practical work and within the framework of education measures. Courses are offered in preparation for the examination; their duration and content are geared to the different specialist and managerial tasks.<br/>The successful candidate passing the examination has acquired the qualifications required to provide training within the meaning of Section 30(5) of the Vocational Training Act.<br/><br/>Translations of the certificate can be obtained from the body mentioned in section 5 above.</p>   |